



Community Partnerships as catalysts for a Food Facelift – exploring the transformation of a corner of industrial West Duluth: EDIBLE DULUTH: DENFELD



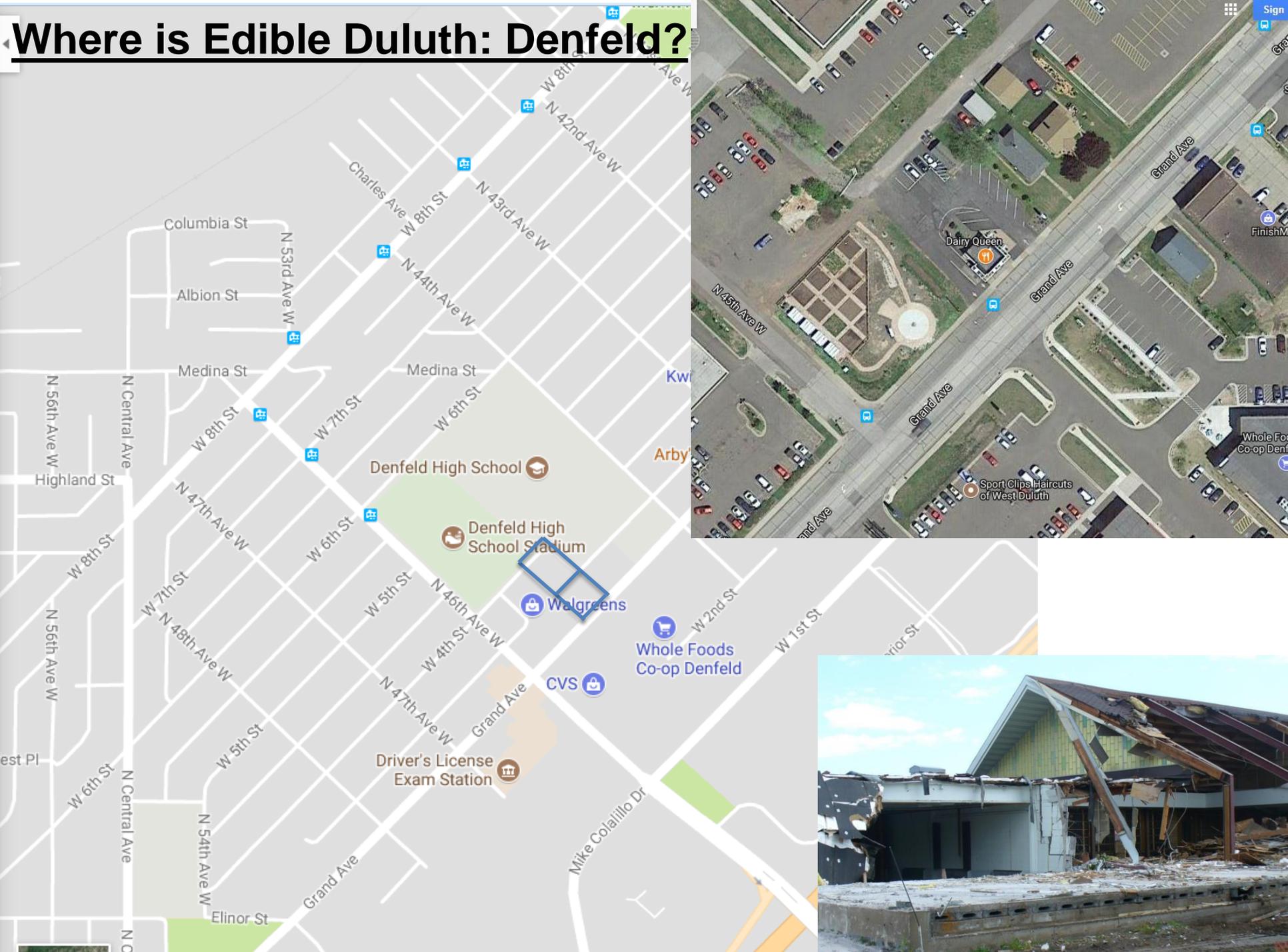
**JUNIOR LEAGUE OF
DULUTH**

Women building better communities®

What is Edible Duluth: Denfeld?



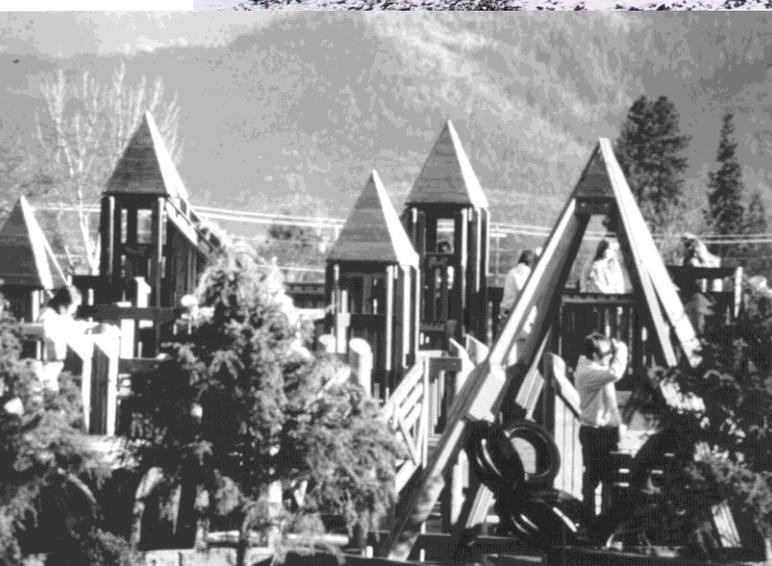
Where is Edible Duluth: Denfeld?





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Mission: The Junior League of Duluth is an organization of women committed to **promoting voluntarism**, developing the **potential of women** and **improving communities** through the effective action and leadership of trained volunteers.

Vision: Women around the world as catalysts for lasting community change



DULUTH
CHILDREN'S
MUSEUM



JUNIOR LEAGUES'
Kids in the
Kitchen



SEEDS OF
SUCCESS
Urban Agriculture
Community Action Duluth

Why focus on food insecurity?

- ...nearly 30 million people live in low income areas with limited access to supermarkets (Policy Link)
 - ... 35% of people lacking access to food are also low income (Policy Link)
 - ...25,170 people in St. Louis County are food insecure. (Feeding America)
 - ...12.9% of people in Douglas County are food insecure. (Feeding America)
 - ...in our region (NE Mn and NW Wisconsin), 20.5% of children are food insecure (up 8% in the last few years) (Second Harvest)
- ...Northland soup kitchens and food shelves served more than 600 people per day (Second Harvest)
- Food insecurity is tied to chronic disease (Journal of Nutrition) and has an “insidious effects on the health and development of young children” (American Psychological Association)



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Why Edible Duluth: Denfeld?

- Data-driven decision
- Retail options (capacity-building)
- Community-building
- Food access
- Site location serviced well by public transportation

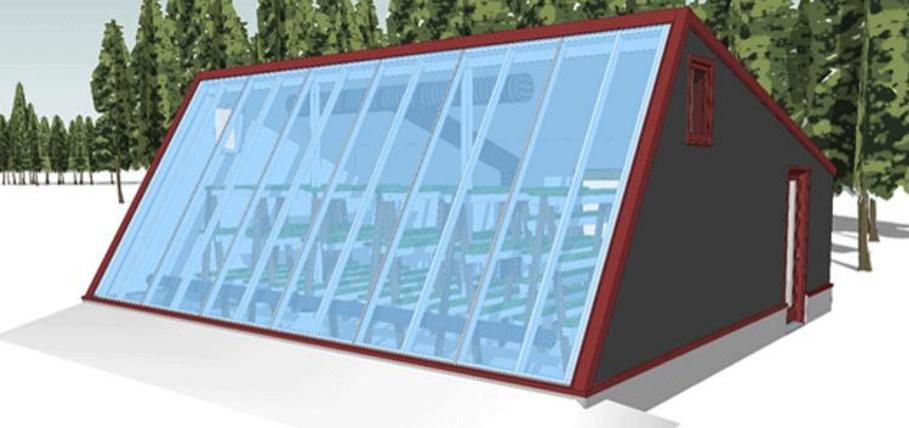


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 FEBRUARY 20
 2016

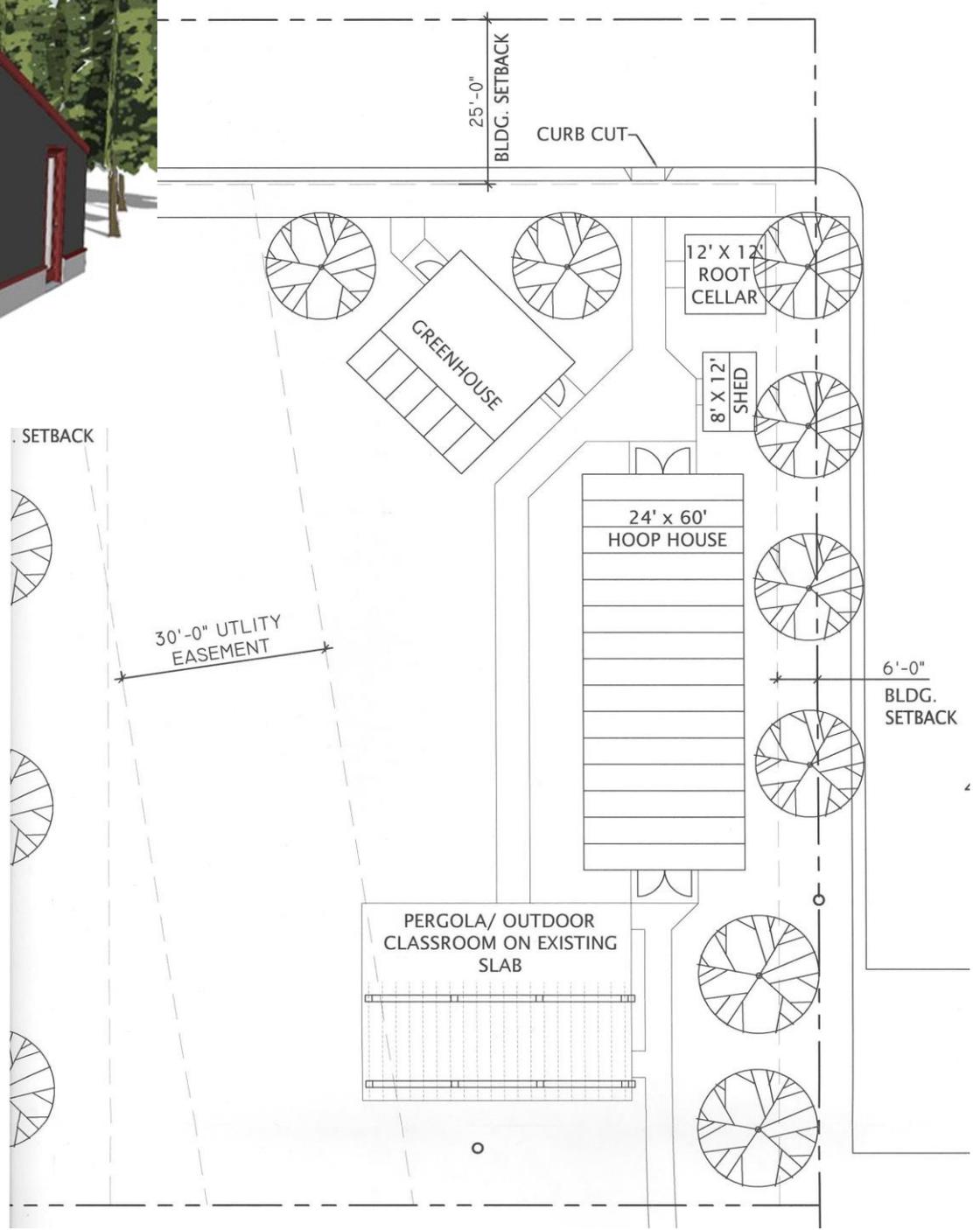
GRAND AVE. NORTH

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<http://www.extension.umn.edu/rsdp/statewide/deep-winter-greenhouse/>



Special thanks to our funders:



maurices



LLOYD K. JOHNSON FOUNDATION



CIVIC LEADERSHIP

- Junior League Civic Leaders | JL in the Military | Mary Harriman Award | Rising Star Award | Leadership Development Award | League Leadership Programs | Public Policy and Advocacy Award

COMMUNITY IMPACT

- Community Impact Award | Gwynnie Bee Grants | AIDS | Alcohol and Substance Abuse | Cyberbullying | Domestic Violence | Education | Environment | Health and Nutrition | Human Trafficking | Hunger | Leadership Development | Poverty | Self-Esteem | State Public Affairs Committees (SPAC) | Kids in the Kitchen

LOGIN

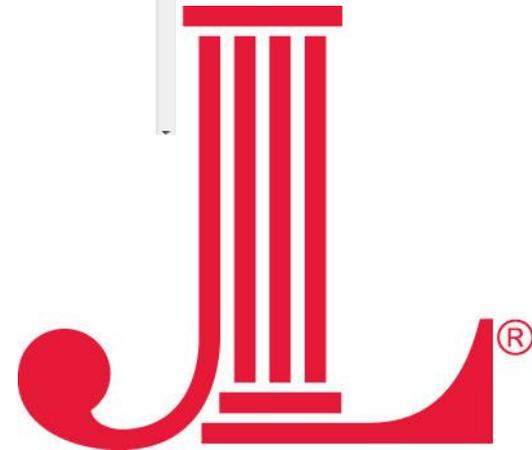
INVEST

WHO WE ARE

Since its founding in 1901 by social activist Mary Harriman, The Junior League has evolved into one of the oldest, largest, and most effective women’s volunteer organizations in the world, encompassing more than 150,000 women in 291 Leagues in four countries.

“ 2017 Mary Harriman Community Leadership Award winner, Suzanne Plihcik’s lead a life outside of her inherited cultural role, working to guide others to understand and address racism as the root cause of many issues facing our country today.

[FIND OUT MORE >](#)



What Issue-Based Impact is

TOPIC

A **broad generic area** that is not yet **actionable** because it lacks sufficient focus to be called a Focus Area

ISSUE

Identifies a **particular interest area within the Topic**; typically defined as a condition/aspect of the topic that is of interest

FOCUS

The **particular aspect(s) of the issue** selected for impact

IMPACT AREA

Broadest **definition of the results/change/outcomes** to be sought

STRATEGIES

More detailed objectives of the Impact Area. The means to achieve the results of the Impact Area.

TACTICS

"the projects"... articulated as part of a range of strategies; a multi-layered, multi-tactic approach

CRITICAL FOOD STUDIES

Confronting Hunger in the USA

Searching for Community Empowerment
and Food Security in Food Access
Programs

Adam M. Pine



Dr. Adam M. Pine, *Confronting Hunger in the USA: Searching for Community Empowerment and Food Security in Food Access* (2017)

“... volunteers spend so much time building community with one another & securing bare necessities for people experiencing food insecurity that work which challenges the systemic problems of the US food supply system never gets done.” (17)