

Farmers' Market Community Engagement Contact List

Funding for market manager

- _____
- _____
- _____

Funding/materials for market booth

- _____
- _____
- _____

Funding for marketing/promotion

- _____
- _____
- _____

Funding and prizes for events, kids' programs, contests, etc.

- _____
- _____
- _____

Funding for additional SNAP incentives, EBT machinery, Merchant service fees

- _____
- _____
- _____

Labor sources: Manager, Assistant Manager

- _____
- _____
- _____

You have the power to connect the market to community leaders, resources and marketing ● In-kind donations of time and resources can be even more valuable than \$\$ ● Don't depend on busy vendors to implement or coordinate programs ● SNAP/EBT needs community support to be sustainable – even with free EBT equipment ● Even small compensation can make a big difference to market managers

Labor sources: EBT operator, bookkeeping

- _____
- _____
- _____

Labor sources: Food demonstrations

- _____
- _____
- _____

Labor sources: Marketing/Social Media

- _____
- _____
- _____

Labor sources: Grantwriting/Fundraising

- _____
- _____
- _____

Potential 501(c)3 fiscal hosts

- _____
- _____
- _____

People and groups who could help with transportation

- _____
- _____
- _____

People and groups who could help with engaging and coordinating community partnerships

- _____
- _____
- _____

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