



FOOD ACCESS SUMMIT

At the Crossroads: Broadening our Reach, Deepening our Impact

Full Schedule and Breakout Descriptions

Because of our increased number of attendees and breakouts, the conference has taken over the entire DECC. So we have breakout rooms on Cityside and Harborside. Please note the map on the app, the printed program or on signage. Program updated 10/16/17

Wednesday, October 25, 2017

- Noon** Registration Opens
- 1:15 - 2:00pm** Snack buffet
- 2:00 pm** Welcome
Colleen Moriarty, Hunger Solutions
Kris Igo, Healthy Foods, Healthy Lives University of Minnesota
- 2:15 -3:15** Opening Plenary Session
At the Crossroads: How did we get here and where are we going?
Moderator, Kris Igo, Healthy Foods, Healthy Lives University of Minnesota
Colleen Moriarty, Hunger Solutions
Donna McDuffie, Minnesota Department of Health
Tikki Brown, Minnesota Department of Human Services
Vayong Moua, Blue Cross Blue Shield of Minnesota
- 3:20** Spark Talk
 - **Visionary Storytelling for Resistance and Beyond**
Eleanore Wesslerle, Director of Narrative Strategy Line Break Media
- 3:45 pm - 5:45 pm** Breakout Session One
1. → **Start Here: The Can't-Miss First Session for Newcomers (Horizon Room - Harborside)**
Did you know that the content of each Food Access Summit has been built upon what's come before? This is your chance to catch up! The session will provide conference newcomers (and those who want a refresher) a common language and understanding. You will be prepared to engage across sectors, learn how food systems relates to your own work and get a better understanding of food systems work in Minnesota and what that means for you. Leave with important foundational knowledge and new relationships to jump-start an amazing conference experience.
Lisa Gemlo, Program Coordinator for the Comprehensive Cancer Control Unit, MN Dept. of Health
Nadja Berneche, Healthy Comprehensive Planning Director, Terra Soma, LLC
 2. **Food Safety & Regulations: Making Local Food Projects Work (Room L - Cityside)**
This session is in two parts. One part highlights the safe food sampling law and educational products



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available to encourage sampling at food access points. Through small group discussions, participants will discuss issues and barriers, and then brainstorm potential solutions for equity in all communities and at all food access points to prepare and offer food product samples. The other part of the session consists of a broader overview of the landscape of food regulation in Minnesota, with specific information on how to navigate it to achieve proper licensing of food projects and enterprises. Through interactive activities and discussion of case studies, participants will gain an understanding of the food regulatory framework and how to work within it for successful community-based food projects.

Jane Jewett, Minnesota Institute for Sustainable Agriculture

Suzanne Driessen, Food Safety Extension Educator, University of Minnesota

Wayne Martin, Alternative Livestock Systems Extension Educator, University of Minnesota

Kathy Brandt, Food Safety Extension Educator, University of Minnesota

Kelly Kunkel, Health and Nutrition Extension Educator, University of Minnesota

3. STORY-TELLING -- 3 Inspiring Food Systems Stories (French River - Cityside)

- **Tribal Food Systems: Taking Care of the Land, Water and Community**

Tribal Food Systems are dynamic in the historical, political, and environmental landscape, this presentation will capture how the Fond du Lac maintain culture and sovereignty through their food systems.

Nikki Crowe, Extension Coordinator, Fond du Lac Band of Lake Superior Chippewa

Jamie Adams, Economic Development Planner, Fond du lac reservation

- **A Vibrant and Healthy Milan Area: Building a Community Park to Promote Rural Health and through Community Engagement, Connecting Cultures, and Innovative Community Solutions**

Growing numbers of immigrants are choosing to settle in rural America. Very often, their new homes may not be ready to accommodate their basic needs. Communities may also worry about the social, cultural, and economic impact of immigrants. A sudden and significant influx of immigrants can quickly turn into a negative experience for both newcomers and long-term residents. Communities need resources, and need to be rewarded for trying hard addressing the needs of newcomers. In rural areas, community wellness depends on the ability of the community to cope and immigrants to assimilate.

Serdar Mamedov, Extension Educator, University of Minnesota

Bonnie Christiansen, SNAP-Ed Coordinator, University of Minnesota Extension

- **Cultivating and Amplifying Stories of People Impacted at the Center**

If community is at the center all work, why not let them tell their own stories? Come learn the NOW, HOW, WOW story amplification process and hear how we use the tool in advocating for greater access to good food for all Minnesotans.

PH Copeland, Equity Organizer, The Good Food Access Campaign, American Heart Association

4. The Power of Communications to Change Policies and Systems (Gooseberry Falls - Cityside)

Information is 'giving out.' Communication is getting through. Strategic communications wins hearts and minds - it can foster engagement, mobilize stakeholders, influence perceptions, and ultimately achieve social change. In this interactive workshop you will learn about how strategic communications can advance an agenda for change with tools, concepts, and application. Work



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together with other workshop participants to practice and build your strategic communications expertise, with friendly, but cut-throat competition – and prizes!

Maggi Adamek, Founder and Principal, Terra Soma. LLC

Lindi Gish, gish & co, Communications Consultant to the Minnesota Food Charter

5. Food Networks in Minnesota: Community Driven Solutions for Food Justice (Split Rock - Cityside)

Collaboration is key to overcoming complex issues in the food system. Learn together with network leaders across Minnesota how to support a community driven network that facilitates collaborative solutions for food justice.

Jamie Bain, Extension Educator, University of Minnesota Extension

Miah Ulysse, Northside Fresh Coordinator & Policy Manager, Appetite for Change

Gretchen Bohl, Community Health Specialist, Blue Earth County

6. From Dented Cans to Fresh Produce: The History and Evolution of the Emergency Food System (Room O - Cityside)

Panelists will come together to discuss how the emergency food system was formed, what changes have occurred in governmental programs, food banks and food shelves, and what trends are on the horizon that may impact how we all do our work.

Sophia Lenarz-Coy, Associate Director, Hunger Solutions

Sue Estee, Executive Director, Second Harvest North Central Food Bank

Ed Murphy, Open Your Heart to the Hungry and Homeless

Connie Greer, former Director, Office of Economic Opportunity-Department of Human Services

7. Skills for Integrating Systems Approaches Into Your Work (St. Louis River Room - Cityside)

This highly interactive session will demonstrate the importance of combining direct service with policy, systems, and environmental (PSE) changes. Participants will receive resources and practice using specific tools that they can take home to their communities to build better cross-sector partnerships for systems-based work.

Anne Dybsetter, Extension Educator, University of Minnesota Extension

Laura Perdue, Extension Educator, University of Minnesota Extension

Evalyn Carbrey, SNAP-Ed Regional Coordinator, University of Minnesota Extension

6:00 - 8:00pm

Evening Reception

Enjoy appetizers and refreshments, meet fellow attendees

Structured Networking - Equity Timeline

Thursday, October 26, 2017

7:30am

Registration Opens

7:30 - 8:30am

Breakfast

8:30 - 8:45 am

Welcome, Announcements



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8:45 - 9:00 am

Spark Talk

- **Thinking Outside the Box: Why Farming & Foodbanking go Hand in Hand**
Lori Kratchmer, Executive Director, The Food Group
- **Master Gardeners OR Land Connectors**
Metric Giles, Executive Director, Community Stabilization Project

9:00 - 10:30 am

Keynote Speakers Presentation

Working Across Difference + Interactive Activity at tables

Tuesday Ryan Hart, Systems Change Strategist

Tim Merry, Change Leader

10:30 - 11:00am

Break

11:00 - 12:15pm

Breakout Session Two

1. Maximizing Community Voices: Tools and Strategies to Support Healthy Eating Policy Work at the Local Level (Horizon Room - Harborside)

Participants will learn about a new Minnesota policy guide, a new national policy database, and other tools available to help advocates, policymakers, public health officials, researchers, and community groups identify and understand local level policy options for promoting healthy eating in Minnesota communities as well as approaches being tried by local governments across the U.S.. They will gain ideas for how to work with local policymakers and advocates to assess and tailor policies for their communities, and will also learn how to prepare to deal with efforts to undermine, or preempt, local policy work, based on lessons learned both at the Minnesota legislature and from other states.

Julie Ralston Aoki, Director of Healthy Eating & Active Living, Public Health Law Center

Jodi Gertken, Director of Wellness, CentraCare Health Foundation

Rep. Mike Freiberg, House District 45B; League of Minnesota Cities

2. Food Safety and Working with Local Farmers: Facilitating Access into the Emerging Wholesale Produce Marketplace (French River - Cityside)

Description: Farm to school, prison, food bank, food hub, early child care and other local procurement programs are expanding rapidly in the region. This session will describe various models of engaging local farmers in real procurement partnerships and providing necessary training, particularly around food safety and postharvest handling. Examples will illustrate how these partnerships have facilitated farmer access to new markets like food hubs, schools and hospitals. Challenges and solutions from both the food service and farm perspective will be addressed, as well as concrete strategies to build farm to institution programs and increase the amount of locally-produced food available to consumers across the region.

Annalisa Hultberg, Food Safety Extension Educator, University of Minnesota Extension

Tim Jenkins, Produce Safety Data Analyst, Minnesota Department of Health

Kate Seybold, Farm to School Coordinator, Minneapolis Public Schools



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Heidi Coe, Produce Sourcing Coordinator, Second Harvest Heartland

3. **Community Efforts to Make a Farmers' Market Successful (St. Louis River Room - Cityside)**
Making a farmers' market successful is a community wide effort. The presenters will share innovative examples of collaboration between business, local government, nonprofits and food access champions and explain the most crucial aspects of integrating the broader community into the market to increase food access – both by creating and sustaining a farmers' market and by increasing capacity to accept SNAP EBT, Market Bucks, or other initiatives into the market structure.
Jesse Davis, Manager of Membership Services, Minnesota Farmers' Market Association
Sara George, Wabasha Farmers Market
Susan Draves, SNAP-Ed Regional Coordinator, University of Minnesota Extension
Margaret Palan, Community Resource Coordinator, United Community Action

4. **Reclaiming Native Foodways as Chronic Disease & Cancer Prevention (Room O - Cityside)**
The indigenous peoples of this continent once enjoyed protein-rich, healthy diets. But dispossession of ancestral lands, colonization, and cultural deprivation changed that. Today their descendants suffer from the worst overall health disparities of any ethnic or racial group in America, a state of affairs in which bad nutrition is a major factor. But in recent years – here in Minnesota and nationally, on reservations and in urban centers – Native American leaders and activists have been creating a movement to restore dietary health through reclaiming their ancestral foodways and asserting their food sovereignty.
Melanie Plucinski, Policy Programs Manager, American Indian Cancer Foundation
Diane Wilson, Operations Director, Dream of Wild Health
David Manuel, Foods Coordinator, Red Lake Economic Development & Planning
Takayla Lightfield, Policy & Prevention Coordinator, American Indian Cancer Foundation

5. **Racism in the Food System: Starting with our own Organizational Practices (Room 302/303 - Harborside)**
Organizations play a critical role in advancing racial based inequities in the food system. From hiring practices to the way meetings are facilitated can determine whether or not organizations provide space for people of color to thrive. Without people of color in leadership roles within organizations working to advance access to healthy, safe, affordable food, the food system movement will not be able to meet the needs of communities of color that are facing systemic racism and inequities. Come together to engage in discussion around the roles of institutions and organizations in overcoming racism in the food system and to learn ways to build equity in your workplace.
Samty Xiong, Equity Specialist, The Food Group
Miah Ulysse, Northside Fresh & Policy Coordinator, Appetite for Change
Simone Senogles, Food Sovereignty Program Coordinator, Indigenous Environmental Network

6. **Food is Medicine: The Hunger/Healthcare Linkage (Room 304/305 - Harborside)**
Join this conversation to hear from people working to create a link between hunger relief programs and the medical system. Research shows that that the medical setting is an ideal place to intercept



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individuals who may be struggling with hunger and/or access to fresh produce. We will highlight a variety of ways this type of screen and intervene concept is being implemented throughout the state of Minnesota, showcasing efforts led by nonprofits and healthcare systems.

Nicole Bailey, AmeriCorps VISTA and SNAP Outreach Coordinator, Hunger Solutions Minnesota
Marna Canterbury, Director of Community Health at Lakeview Foundation, HealthPartners, Inc.

7. Using Network Mapping to Influence Change: A Tool for advancing conversation about equity, action and leadership (Gooseberry Falls - Cityside)

Networks are increasingly recognized to tap into the energy of people, grow collaborative leadership, and foster action and learning based on the interests of many small groups. When cultivated, these clusters of energy can grow power, people, and action to influence change in and across systems and communities. Attendees will hear from the lived experiences and stories of network weavers who have used mapping as one of many tools in their work for increased leadership, access and inclusion. Attendees will hand-draw their own network map and work with a peer to reflect on what actions they can take to bring in perspectives that are missing or strengthening leadership, information or resource flow.

Kristin Johnstad, Johnstad and Associates
Donte Curtis, Catch Your Dream Consulting

12:30 - 1:30pm

Lunch

1:30 - 2:00pm

Break

2:00 - 3:15pm

SPARK Talks

- **Embodying the 4 Agreements for Authentic Community Engagement**
Melvin Giles, Co-Coordinator, Peace and Diversity Educator
- **Yellow Medicine East Builds Rural Food Access**
Ashlie Johnson, SHIP Coordinator at Countryside Public Health
- **Fruit and Veggie Rx, HealthEast and Hmong American Farmers Assoc.**
John Swanholm, Executive Director, HealthEast Foundation
Dr. John Letts, HealthEast Roselawn Clinic Director
Pakou Hang, Hmong American Farmers Association
- **Becoming a Food Charter Network Champion**
Michael Dahl, Executive Director, Minnesota Food Charter Network
- **Revitalizing Red Lake Agricultural Traditions**
David Manuel, Red Lake Local Foods
- **Engaging Food Networks for Greater Impact**
Jamie Bain, Health & Nutrition Extension Educator, University of MN



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- **Food Business Licensing and Food Safety Wizard**
Lillian Otieno, Produce Safety Outreach Coordinator, MN Food Charter
- **Wabasha Food Access Network**
Sara George, Farmer, Wabasha Farmers Market

3:15 - 3:45pm Snack Break

3:45 - 5:00pm Breakout Session Three

1. Increasing Food Access Across Minnesota: Innovative Community Initiatives Address Unmet Needs (Room 304/305 - Harborside)

Many Minnesotans lack reliable, safe, and easy access to affordable healthy food, placing Minnesota among the bottom 10 states in the nation for access to food. This session will examine new and emerging approaches to food access across Minnesota, including mobile grocery stores, safe routes to food, mobile food distribution, and local and regional food hubs. Speakers will highlight how their efforts developed in response to specific community needs, utilized key relationships in the community, and navigated policy and legal considerations to move each effort forward.

Moderator, Mary Marrow, Staff Attorney, Public Health Law Center

Kelly Corbin, Minnesota Department of Health

Nancy Ness, Steele County Food Shelf

Peter Woitock, Hunger Solutions

Leah Porter, Twin Cities Mobile Market

Joe Domeier, Minnesota Valley Action Council

2. The World in our Neighborhood: Refugees and Food Access (Gooseberry Falls - Cityside)

Refugee status is unique in the U.S. immigration system, and reflects an experience of loss, trauma and resilience in the refugee journey. Recently-arrived refugee populations have particular challenges to food access as well as inherent assets and strengths. Presenters will highlight case studies of local examples of efforts to increase food access within refugee communities, describe why other attempts were less successful, and offer action steps in addressing equitable access and its holistic impact for our newest refugee neighbors.

Patricia Fenrick, Resettlement Programs Office, MN Department of Human Services

Kristine Bjerkaas Friesen, Resettlement Programs Office, MN Department of Human Services

Song Xiong RD LD, Food Support Program Manager, Neighborhood House

3. STORY-TELLING -- 3 Inspiring Food Systems Stories (Room 302/303 - Harborside)

a. The Earth as our Garden: The agricultural history of the Red Lake Nation people

In the time before contact with the immigrants of European descent, "Gidiakimanan", Our Earth, was our garden that provided everything we needed. This is the story of resilience, of colonization, of government intervention, and of creating new ways to thrive with the



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formation of the Red Lake Local Food Initiative.

David Manuel, Red Lake Local Foods Initiative

b. Growing Up in Underserved Communities

This session will explore the journey of a community nutrition educator who grew up on Chicago's Southside. After moving to Minnesota, he realized that his experiences were not unique to his childhood - lack of access to quality, nutritious food was pervasive in many communities.

Michael Stratten, University of Minnesota Extension

c. Fostering Youth Innovation: How to support young people leading the way in food access

From collaborating with over 20 youth teams from around the state to promote school breakfast, to following the next generation of farmers to their family farms where produce is grown for local schools, we'll demonstrate how impressive youth involvement can be, and why it's so important to include a broad range of young people from diverse backgrounds in the process of making food more accessible.

Andy Berndt, Community Blueprint

4. Put your Money where your Heart Is- Collaborative Grant-Making (Room O - Cityside)

Money, and the pathway that it takes through society, is a powerful force shaping food access and virtually every other system in today's world. Come to our session to learn about experimental participatory grantmaking processes that challenge the conventional wisdom about money and the role it can play in either the consolidation or democratization of power and decisionmaking.

Noelle Harden, Extension Educator, University of Minnesota Extension

Stephanie Heim, Extension Educator, University of Minnesota Extension

Melvin Giles, Peace and Diversity Educator

Shirley Nordrum, Extension Educator, University of Minnesota Extension

Robin Trott, Extension Educator, University of Minnesota Extension

5. Transformers: How We Unite to Build a Better Hunger Relief System (St. Louis River - Cityside)

Food shelves across the state can vary dramatically because of barriers in transportation, food access, funding, and more. This workshop will collectively envision what food shelves can look like in the future, and discuss what it will take for all of Minnesota to get there.

Sarah Schmidt, Programs Manager, The Food Group

Marna Canterbury, Director of Community Health at Lakeview Foundation, HealthPartners, Inc

Nathan Hesse, SNAP-Ed Educator, University of Minnesota Extension

6. Born to Thrive: Healthy Food Access for Kids 0-5 (French River - Cityside)

Join us to lend your voice to a statewide organizing effort designed to create policy change that will improve healthy food access for kids 0-5. We will share lessons learned through four statewide listening sessions and what it means to embed racial and geographic equity into our approach.

Come for a highly interactive session, designed to promote cross-sector brainstorming on how we can better collaborate between food access organizations and early care settings, in both metro and greater Minnesota. We all agree that no Minnesota kids should go hungry, come help create innovative solutions to ensure that this becomes the reality.



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Sophia Lenarz-Coy, Associate Director, Hunger Solutions
Jean Duane, United Community Action Partnership

7. Public Engagement: Getting it Right (Horizon Room - Harborside)

We are smarter together, and to do good change work we often need to have many voices engaged in our efforts. Still, public engagement can be perfunctory, at best, or marginalizing, at worse. In this workshop, we'll talk about how to do rich, real, challenging public engagement in a way that will make your efforts not only reflective of public voice but meaningful for all involved.

Tuesday Ryan-Hart, LLC and Confluence Unlimited
Tim Merry, Change Leader

Conference Day Adjourned - Dinner on your own

5:30 - 7:00pm **Networking Opportunities:** Public Policy and a Pint – Policy Topics Around Town
hosted in a variety of venues

Friday, October 27, 2017

7:30am Registration Opens

7:30 - 8:45 am Breakfast

8:45 am Welcome

Spark Talks

- **Developing High-efficiency Agricultural and Food Systems: A Forever Green Agricultural Initiative**
Don Wyse, Professor, University of Minnesota
- **Soil Health, Sustainable Food Production and Food Justice**
Theresa Keaveny, Executive Director, Sustainable Farming Association

9:00 - 10:15 am **Plenary Session: Food as a Whole System**
Moderator, Bruce Miller, Minnesota Farmers Union
Brief Presenter - Mark Muller, McKnight Foundation
Don Wyse, Professor, University of Minnesota (panelist)
Lucie Amundson, Locally Laid, Mark Muller, McKnight Foundation (panelist)

10:15 - 10:45 am Snack break & transition time

10:45 - 12:00pm Breakout Session Four



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1. What's Your Score on the Color Line: Un-packing White Privilege in Food Systems and Urban Planning (Room 304/305 - Harborside)

Given the embedded social contradictions and historical legacies we encounter in food systems and advocacy work, how can we have a genuine conversation about race that confronts white privilege? How can strangers talk about race by building community and embracing all racial experiences with tolerance and non-closure? This facilitated session will provide a safe space where all participants can carry out the emotional labor of racial self-awareness.

Fernando Burga, Assistant Professor, University of Minnesota, Humphrey School of Public Affairs

Claire Stoscheck, Research Analyst, The Improve Group

Eriks Dunens, Extension Educator, University of Minnesota Extension

Suado Abdi, City Planner, Minneapolis CPED

2. Small but Mighty: Working with Local Governments for Big Food Access Wins (Room O - Cityside)

Do you know your local government? Local governments have jurisdiction over a host of powerful levers to change the food landscape in communities, and your voice MATTERS. We will focus on developing long-term relationships with local governments to improve food access through local planning and practice, using tools, resources, and concrete strategies to give you clarity and confidence!

Nadja Berneche, Healthy Comprehensive Planning Director, Terra Soma, LLC

Mary Marrow, Staff Attorney, Public Health Law Center

3. In the Kitchen & In the Garden - Building a Statewide Assessment Tool for Improving Food Skills in Youth Populations (Horizon Room - Harborside)

What does it mean to develop food skills in our youth populations and how does this tie to both long term health outcomes and short term behavior changes? With support from the Cargill Foundation, and through its charge from the Minnesota Food Charter, a multi-organizational, multi-disciplinary team has come together to define food skills, identify key competencies and create a validation tool to measure impacts of food skills learning. Hear from youth organizations from across the state about the conversations we are having with youth and provide your experience and expertise to the conversation.

Robin Schow, Food Skills Research & Program Coordinator, Healthy Foods Healthy Lives Institute

Lois Lewis, FACS Teacher & MNFACS Statewide Coordinator

Lorena Munoz, Professor, University of MN, College of Liberal Arts, Chicano & Latino Studies

Saba Andualem, Cook Fresh Coordinator, Urban Roots

4. Dear State Policy Makers, It's Time for a Tectonic Shift (Gooseberry Falls - Cityside)

A range of organizations and campaigns have been advocating for key state policy levers to achieve the Minnesota Food Charter vision including Market Bucks, Farm to Food Shelf, Good Food Access Program, Urban Youth Agriculture Education Program, Farm to School. This interactive session will explore key questions: What are the next steps for advancing a statewide food systems policy movement? How does the 2018 election Minnesota House and Governor shape our opportunities? What does future collaboration and organizing need to look like? Goals are to foster a healthy



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dialogue among stakeholders and to build excitement and engagement needed to move state policymakers on food policy issues.

Jenna Carter, Senior Program Manager, Center for Prevention at Blue Cross and Blue Shield MN

Colleen Moriarty, Director, Hunger Solutions Minnesota

Erin McKee, Farm to Institution Program Director, Institute for Agriculture and Trade Policy

Leah Gardner, Good Food Access Fund Campaign Manager, American Heart Association

Eric Sannerud, Farmer

5. Reducing Food Waste From Farm to Fork (Room 302/303 - Harborside)

Did you know that from farm to fork, 40% of our food is lost as waste? By reducing waste food across the food system, we can increase healthy food access and address the environmental impact of unused foods. In this session, learn about food waste reduction issues and various strategies to capture wasted food through the food system from gleaning to composting. Find out how you can act to reduce waste in your community, business and household.

Moderator - Susan Bishop, Healthy Communities Supervisor, Minnesota Department of Health

Colleen Hetzel, Waste and Toxicity Specialist, Minnesota Pollution Control Agency

Andrea Hills, Sourcing Specialist, The Food Group

Susan Weissman, Senior Staff Attorney, Public Health Law Center

6. Navigating Small Retail Food Stores to Increase Healthy Food Access (French River - Cityside)

Improving the food environment begins with an understanding of the available foods, merchandising practices and the challenges associated with increasing access to healthy foods in small stores. This session is designed to increase your understanding of the small store retail environment and provide tools to support your efforts to improve food access, especially in communities with limited access to healthy choices.

Melissa Laska, Professor, University of Minnesota, School of Public Health

Teresa Ambroz, State Nutrition Coordinator, Minnesota Department of Health

Liana Schreiber, Community Evaluation Coordinator, Minnesota Department of Health

Emily Kilbourn-Shear, Public Health Associate, CDC/Minnesota Department of Health

7. STORYTELLING - 2 Inspiring Food Systems Stories from Duluth (St. Louis River Room - Cityside)

● Building Resiliency in Lincoln Park: The Fair Food Access Story

Duluth's Fair Food Access Campaign used a cross sector collective impact approach to improve the food landscape of the Lincoln Park neighborhood in Duluth - a USDA defined Food Desert – including establishing a farmers' market, community gardens and improving public transit to increase retail access. Hear the story of how the coalition used community engagement to understand barriers to fresh and healthy food access and to create solutions and strategies to overcome those barriers.

Brooke Wetmore, Community Development Manager, Zeitgeist

Emily Richey, Director, Duluth Community Garden Program

Luke Sharman, Expanding Horizons Coordinator, Churches United in Ministry (CHUM)

● Community Partnerships as catalysts for a Food Facelift – exploring the transformation of a corner of industrial West Duluth



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Hear about the story of Edible Duluth: Denfeld - an overview of the site as built, the journey taken to reach this result, the work of the partners, and the future vision for the site.

Partnerships have launched a food based place-making initiative to increase access to fresh and healthy food by through plans to build a community garden, edible forest, deep winter greenhouse, hoop-house, and an outdoor classroom.

Jennifer Webb, Junior League of Duluth

Edible Duluth Program Coordinator, Duluth Parks & Recreation

8. Getting your Message Out There (or, Make your Words Fly Better than Chickens) (Room L - Cityside)

How to get real engagement on your social? How to land a juicy news story? It's all about tailoring the important things you have to say for your many audiences and mediums. And it's more fun than you think.

Lucie Amundson, Locally Laid Egg Company

12:00 - 12:15pm	Transition time
12:15 pm	Lunch
12:35	Spark Talk <ul style="list-style-type: none">● Farm to Early Care: Planting the Seeds for a Healthy Food System Erin McKee Van Slooten, IATP
12:45pm	Lunch & Keynote Speaker Lucie Amundson, MN farmer and author Locally Laid: How we built a plucky industry-changing egg farm from scratch
2:00 pm	Conference Adjourns