



FOOD ACCESS SUMMIT

At the Crossroads: Broadening our Reach, Deepening our Impact

Full Schedule and Breakout Descriptions*

**This schedule is tentative as some details could change.*

Last updated on 9/14/17

Join us for the 6th Food Access Summit in Duluth! The 2017 Summit will be bigger and better than ever. We've expanded to welcome up to 800 participants from a growing network of individuals and organizations dedicated to increasing healthy and equitable food access across Minnesota. Register before September 15th to get the discounted early bird rate.

Wednesday, October 25, 2017

Noon Registration Opens

1:15 - 2:00pm Snack buffet available

2:00 - 3:15pm Opening Plenary Session:
At the Crossroads: How did we get here and where are we going?
Colleen Moriarty, Hunger Solutions
Donna McDuffie, Minnesota Department of Health
Tikki Brown, Minnesota Department of Human Services
Vayong Moua, Blue Cross Blue Shield of Minnesota

3:30pm - 5:30pm Breakout Session One

1. → Start Here: The Can't-Miss First Session for Newcomers

Did you know that the content of each Food Access Summit has been built upon what's come before? This is your chance to catch up! The session will provide conference newcomers (and those who want a refresher) a common language and understanding. You will be prepared to engage across sectors, learn how food systems relates to your own work and get a better understanding of food systems work in Minnesota and what that means for you. Leave with important foundational knowledge and new relationships to jump-start an amazing conference experience.

Lisa Gemlo, Program Coordinator for the Comprehensive Cancer Control Unit, Minnesota Department of Health

Nadja Berneche, Healthy Comprehensive Planning Director, Terra Soma, LLC

2. Food Safety & Regulations: Making Local Food Projects Work

This session is in two parts. One part highlights the safe food sampling law and educational products available to encourage sampling at food access points. Through small group discussions, participants will discuss issues and barriers, and then brainstorm potential solutions for equity in all communities and at all food access points to prepare and offer food product samples. The other part of the



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session consists of a broader overview of the landscape of food regulation in Minnesota, with specific information on how to navigate it to achieve proper licensing of food projects and enterprises. Through interactive activities and discussion of case studies, participants will gain an understanding of the food regulatory framework and how to work within it for successful community-based food projects.

Jane Jewett, Minnesota Institute for Sustainable Agriculture

Suzanne Driessen, Food Safety Educator, University of Minnesota Extension

Wayne Martin; Katherine Brandt; Kelly Kunkel

3. STORY-TELLING -- 3 Inspiring Food Systems Stories

- **Tribal Food Systems: Taking Care of the Land, Water and Community**

Tribal Food Systems are dynamic in the historical, political, and environmental landscape, this presentation will capture how the Fond du Lac maintain culture and sovereignty through their food systems. Nikki Crowe, Extension Coordinator, Fond du Lac Band of Lake Superior Chippewa; Jamie Adams, Economic Development Planner, Fond du lac reservation

- **A Vibrant and Healthy Milan Area: Building a Community Park to Promote Rural Health and through Community Engagement, Connecting Cultures, and Innovative Community Solutions**

Growing numbers of immigrants are choosing to settle in rural America. Very often, their new homes may not be ready to accommodate their basic needs. Communities may also worry about the social, cultural, and economic impact of immigrants. A sudden and significant influx of immigrants can quickly turn into a negative experience for both newcomers and long-term residents. Communities need resources, and need to be rewarded for trying hard addressing the needs of newcomers. In rural areas, community wellness depends on the ability of the community to cope and immigrants to assimilate. Serdar Mamedov, Extension Educator, University of Minnesota; Bonnie Christiansen, SNAP-Ed Coordinator, University of Minnesota-Extension

- **Cultivating and Amplifying Stories of People Impacted at the Center**

If community is at the center all work, why not let them tell their own stories? Come learn the NOW, HOW, WOW story amplification process and hear how we use the tool in advocating for greater access to good food for all Minnesotans. PH Copeland, Equity Organizer, The Good Food Access Campaign

4. The Power of Communications to Change Policies and Systems

Information is 'giving out.' Communication is getting through. Strategic communications wins hearts and minds - it can foster engagement, mobilize stakeholders, influence perceptions, and ultimately achieve social change. In this interactive workshop you will learn about how strategic communications can advance an agenda for change with tools, concepts, and application. Work together with other workshop participants to practice and build your strategic communications expertise, with friendly, but cut-throat competition – and prizes!

Maggi Adamek, Founder and Principal, Terra Soma. LLC

Lindi Gish, gish & co, Communications Consultant to the Minnesota Food Charter

5. Food Networks in Minnesota: Community Driven Solutions for Food Justice



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Collaboration is key to overcoming complex issues in the food system. Learn together with network leaders across Minnesota how to support a community driven network that facilitates collaborative solutions for food justice.

Jamie Bain, Extension Educator, University of Minnesota Extension

Miah Ulysse, Northside Fresh Coordinator & Policy Manager, Appetite for Change

Gretchen Bohl, Community Health Specialist, Blue Earth County

6. From Dented Cans to Fresh Produce: The History and Evolution of the Emergency Food System

Panelists will come together to discuss how the emergency food system was formed, what changes have occurred in governmental programs, food banks and food shelves, and what trends are on the horizon that may impact how we all do our work.

Sophia Lenarz-Coy, Associate Director, Hunger Solutions

TBD

7. Skills for Integrating Systems Approaches Into Your Work

This highly interactive session will demonstrate the importance of combining direct service with policy, systems, and environmental (PSE) changes. Participants will receive resources and practice using specific tools that they can take home to their communities to build better cross-sector partnerships for systems-based work.

Anne Dybsetter, Extension Educator, University of Minnesota Extension

Laura Perdue, Extension Educator, University of Minnesota Extension

Evalyn Carbrey, SNAP-Ed Regional Coordinator, University of Minnesota Extension

6:00 - 8:00pm

Evening Reception

Enjoy appetizers and refreshments, meet fellow attendees

Structured Networking - Equity Timeline

Thursday, October 26, 2017

7:30am

Registration Opens

7:30 - 8:30am

Breakfast (buffet style)

8:30 - 9:00 am

Welcome, Announcements

9:00 - 10:30 am

Keynote Speaker: Tuesday Ryan Hart

Working Across Difference + Interactive Activity at tables

10:30 - 11:00am

Break

11:00 - 12:15pm

Breakout Session Two



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1. Maximizing Community Voices: Tools and Strategies to Support Healthy Eating Policy Work at the Local Level

Participants will learn about a new Minnesota policy guide, a new national policy database, and other tools available to help advocates, policymakers, public health officials, researchers, and community groups identify and understand local level policy options for promoting healthy eating in Minnesota communities as well as approaches being tried by local governments across the U.S.. They will gain ideas for how to work with local policymakers and advocates to assess and tailor policies for their communities, and will also learn how to prepare to deal with efforts to undermine, or preempt, local policy work, based on lessons learned both at the Minnesota legislature and from other states.

Julie Ralston Aoki, Director of Healthy Eating & Active Living, Public Health Law Center

Jodi Gertken, Director of Wellness, CentraCare Health Foundation

Rep. Mike Freiberg, House District 45B; League of Minnesota Cities

2. Food Safety and Working with Local Farmers: Facilitating Access into the Emerging Wholesale Produce Marketplace

Description: Farm to school, prison, food bank, food hub, early child care and other local procurement programs are expanding rapidly in the region. This session will describe various models of engaging local farmers in real procurement partnerships and providing necessary training, particularly around food safety and postharvest handling. Examples will illustrate how these partnerships have facilitated farmer access to new markets like food hubs, schools and hospitals. Challenges and solutions from both the food service and farm perspective will be addressed, as well as concrete strategies to build farm to institution programs and increase the amount of locally-produced food available to consumers across the region.

Annalisa Hultberg, Food Safety Extension Educator, University of Minnesota Extension

Tim Jenkins, Produce Safety Data Analyst, Minnesota Department of Health

Kate Seybold, Farm to School Coordinator, Minneapolis Public Schools

Heidi Coe, Produce Sourcing Coordinator, Second Harvest Heartland

3. Community Efforts to Make a Farmers' Market Successful

Making a farmers' market successful is a community wide effort. The presenters will share innovative examples of collaboration between business, local government, nonprofits and food access champions and explain the most crucial aspects of integrating the broader community into the market to increase food access – both by creating and sustaining a farmers' market and by increasing capacity to accept SNAP EBT, Market Bucks, or other initiatives into the market structure.

Jesse Davis, Manager of Membership Services, Minnesota Farmers' Market Association

Sara George, Wabasha Farmers' Market

Susan Draves, SNAP-Ed Regional Coordinator, University of Minnesota Extension

Margaret Palan, Community Resource Coordinator, United Community Action

4. Reclaiming Native Foodways as Chronic Disease & Cancer Prevention

The indigenous peoples of this continent once enjoyed protein-rich, healthy diets. But dispossession of ancestral lands, colonization, and cultural deprivation changed that. Today their descendants suffer from the worst overall health disparities of any ethnic or racial group in America, a state of



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affairs in which bad nutrition is a major factor. But in recent years – here in Minnesota and nationally, on reservations and in urban centers – Native American leaders and activists have been creating a movement to restore dietary health through reclaiming their ancestral foodways and asserting their food sovereignty.

Melanie Plucinski, Policy Programs Manager, American Indian Cancer Foundation

Diane Wilson, Operations Director, Dream of Wild Health

David Manuel, Foods Coordinator, Red Lake Economic Development & Planning

Takayla Lightfield, Policy & Prevention Coordinator, American Indian Cancer Foundation

5. Racism in the Food System: Starting with our own Organizational Practices

Organizations play a critical role in advancing racial based inequities in the food system. From hiring practices to the way meetings are facilitated can determine whether or not organizations provide space for people of color to thrive. Without people of color in leadership roles within organizations working to advance access to healthy, safe, affordable food, the food system movement will not be able to meet the needs of communities of color that are facing systemic racism and inequities. Come together to engage in discussion around the roles of institutions and organizations in overcoming racism in the food system and to learn ways to build equity in your workplace.

Samty Xiong, Equity Specialist, The Food Group

Miah Ulyse, Northside Fresh & Policy Coordinator, Appetite for Change

6. Food is Medicine: The Hunger/Healthcare Linkage

Join this conversation to hear from people working to create a link between hunger relief programs and the medical system. Research shows that that the medical setting is an ideal place to intercept individuals who may be struggling with hunger and/or access to fresh produce. We will highlight a variety of ways this type of screen and intervene concept is being implemented throughout the state of Minnesota, showcasing efforts led by nonprofits and healthcare systems.

Nicole Bailey, AmeriCorps VISTA and SNAP Outreach Coordinator, Hunger Solutions Minnesota

Marna Canterbury, Director of Community Health at Lakeview Foundation, HealthPartners, Inc.

7. Using Network Mapping to Influence Change: A Tool for advancing conversation about equity, action and leadership

Networks are increasingly recognized to tap into the energy of people, grow collaborative leadership, and foster action and learning based on the interests of many small groups. When cultivated, these clusters of energy can grow power, people, and action to influence change in and across systems and communities. Attendees will hear from the lived experiences and stories of network weavers who have used mapping as one of many tools in their work for increased leadership, access and inclusion. Attendees will hand-draw their own network map and work with a peer to reflect on what actions they can take to bring in perspectives that are missing or strengthening leadership, information or resource flow.

Kristin Johnstad, Johnstad and Associates

Donte Curtis, Catch Your Dream Consulting

Ali Anfinson, Programs Evaluator, Blue Cross and Blue Shield of Minnesota



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12:30 - 1:30pm	Lunch
1:30 - 2:00pm	Break
2:00 - 3:15pm	SPARK Talks
3:15 - 3:45pm	Snack Break
3:45 - 5:00pm	Breakout Session Three

- 1. Increasing Food Access Across Minnesota: Innovative Community Initiatives Address Unmet Needs**
Many Minnesotans lack reliable, safe, and easy access to affordable healthy food, placing Minnesota among the bottom 10 states in the nation for access to food. This session will examine new and emerging approaches to food access across Minnesota, including mobile grocery stores, safe routes to food, mobile food distribution, and local and regional food hubs. Speakers will highlight how their efforts developed in response to specific community needs, utilized key relationships in the community, and navigated policy and legal considerations to move each effort forward.
Moderator, Mary Marrow, Staff Attorney, Public Health Law Center
Kelly Corbin, Minnesota Department of Health, Steele County Food Shelf
Nancy Ness, Steele County Food Shelf
Peter Woitock, Hunger Solutions
Leah Porter, Twin Cities Mobile Market
Joe Domeier, Minnesota Valley Action Council
- 2. The World in our Neighborhood: Refugees and Food Access**
Refugee status is unique in the U.S. immigration system, and reflects an experience of loss, trauma and resilience in the refugee journey. Recently-arrived refugee populations have particular challenges to food access as well as inherent assets and strengths. Presenters will highlight case studies of local examples of efforts to increase food access within refugee communities, describe why other attempts were less successful, and offer action steps in addressing equitable access and its holistic impact for our newest refugee neighbors.
Patricia Fenrick, Resettlement Programs Office, MN Department of Human Services
Kristine Bjerkaas Friesen, Resettlement Programs Office, MN Department of Human Services
Song Xiong RD LD, Food Support Program Manager, Neighborhood House
- 3. STORY-TELLING -- 3 Inspiring Food Systems Stories**
 - a. The Earth as our Garden: The agricultural history of the Red Lake Nation people**
In the time before contact with the immigrants of European descent, "Gidiakiminan", Our Earth, was our garden that provided everything we needed. This is the story of resilience, of colonization, of government intervention, and of creating new ways to thrive with the



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*formation of the Red Lake Local Food Initiative. **David Manuel, Red Lake Local Foods Initiative***

b. Growing Up in Underserved Communities

*This session will explore the journey of a community nutrition educator who grew up on Chicago's Southside. After moving to Minnesota, he realized that his experiences were not unique to his childhood - lack of access to quality, nutritious food was pervasive in many communities. **Michael Stratten, University of Minnesota Extension***

c. Fostering Youth Innovation: How to support young people leading the way in food access

*From collaborating with over 20 youth teams from around the state to promote school breakfast, to following the next generation of farmers to their family farms where produce is grown for local schools, we'll demonstrate how impressive youth involvement can be, and why it's so important to include a broad range of young people from diverse backgrounds in the process of making food more accessible. **Andy Berndt, Community Blueprint***

4. Put your Money where your Heart Is- Collaborative Grant-Making

Money, and the pathway that it takes through society, is a powerful force shaping food access and virtually every other system in today's world. Come to our session to learn about experimental participatory grantmaking processes that challenge the conventional wisdom about money and the role it can play in either the consolidation or democratization of power and decisionmaking.

Noelle Harden, Extension Educator, University of Minnesota Extension

5. Transformers: How We Unite to Build a Better Hunger Relief System

Food shelves across the state can vary dramatically because of barriers in transportation, food access, funding, and more. This workshop will collectively envision what food shelves can look like in the future, and discuss what it will take for all of Minnesota to get there.

Sarah Schmidt, Programs Manager, The Food Group

Marna Canterbury, Director of Community Health at Lakeview Foundation, HealthPartners, Inc
Nathan Hesse, SNAP-Ed Educator, University of Minnesota Extension

6. Born to Thrive: Healthy Food Access for Kids 0-5

Come for a highly interactive session, designed to promote cross-sector brainstorming on how we can better collaborate between food access organizations and early care institutions. We all agree that no Minnesota kids should go hungry, come help create innovative solutions to ensure that this becomes the reality.

Sophia Lenarz-Coy, Associate Director, Hunger Solutions

Jean Duane, United Community Action Partnership

7. Public Engagement: Getting it Right

We are smarter together, and to do good change work we often need to have many voices engaged in our efforts. Still, public engagement can be perfunctory, at best, or marginalizing, at worse. In this workshop, we'll talk about how to do rich, real, challenging public engagement in a way that will make your efforts not only reflective of public voice but meaningful for all involved.

Tuesday Ryan-Hart, LLC and Confluence Unlimited



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Tim Merry,

5:30pm -7:00pm **Networking Opportunities:** Public Policy in a Pint – Policy Topics Around Town hosted in a variety of venues

Friday, October 27, 2017

- 7:30am** Registration Opens
- 7:30 - 8:45am** Breakfast (buffet style)
- 8:45 - 10:15 am** **Plenary Session:** Food as a Whole System
- 10:15 - 10:45 am** Snack break & transition time
- 10:45 - 12:00pm** Breakout Session Four

1. What's Your Score on the Color Line: Un-packing White Privilege in Food Systems and Urban Planning

Given the embedded social contradictions and historical legacies we encounter in food systems and advocacy work, how can we have a genuine conversation about race that confronts white privilege? How can strangers talk about race by building community and embracing all racial experiences with tolerance and non-closure? This facilitated session will provide a safe space where all participants can carry out the emotional labor of racial self-awareness.

Fernando Burga, Assistant Professor, University of Minnesota, Humphrey School of Public Affairs
Claire Stoscheck, Research Analyst, The Improve Group
Eriks Dunens, Extension Educator, University of Minnesota Extension
Suado Abdi, City Planner, Minneapolis CPED

2. Small but Mighty: Working with Local Governments for Big Food Access Wins

Do you know your local government? Local governments have jurisdiction over a host of powerful levers to change the food landscape in communities, and your voice MATTERS. We will focus on developing long-term relationships with local governments to improve food access through local planning and practice, using tools, resources, and concrete strategies to give you clarity and confidence!

Nadja Berneche, Healthy Comprehensive Planning Director, Terra Soma, LLC
Mary Marrow, Staff Attorney, Public Health Law Center

3. In the Kitchen & In the Garden - Building a Statewide Assessment Tool for Improving Food Skills in Youth Populations

What does it mean to develop food skills in our youth populations and how does this tie to both long



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term health outcomes and short term behavior changes? With support from the Cargill Foundation, and through its charge from the Minnesota Food Charter, a multi-organizational, multi-disciplinary team has come together to define food skills, identify key competencies and create a validation tool to measure impacts of food skills learning. Hear from youth organizations from across the state about the conversations we are having with youth and provide your experience and expertise to the conversation.

Robin Schow, Food Skills Research & Program Coordinator, Healthy Foods Healthy Lives Institute

Lois Lewis, FACS Teacher & MNFACS Statewide Coordinator

Lorena Munoz, Professor, University of Minnesota, College of Liberal Arts, Chicano & Latino Studies

Saba Anduaem, Cook Fresh Coordinator, Urban Roots

4. Dear State Policy Makers, It's Time for a Tectonic Shift

A range of organizations and campaigns have been advocating for key state policy levers to achieve the Minnesota Food Charter vision including Market Bucks, Farm to Food Shelf, Good Food Access Program, Urban Youth Agriculture Education Program, Farm to School. This interactive session will explore key questions: What are the next steps for advancing a statewide food systems policy movement? How does the 2018 election Minnesota House and Governor shape our opportunities? What does future collaboration and organizing need to look like? Goals are to foster a healthy dialogue among stakeholders and to build excitement and engagement needed to move state policymakers on food policy issues.

Jenna Carter, Senior Program Manager, Center for Prevention at Blue Cross and Blue Shield Minnesota

Colleen Moriarty, Director, Hunger Solutions Minnesota

Erin McKee, Farm to Institution Program Director, Institute for Agriculture and Trade Policy

Leah Gardner, Good Food Access Fund Campaign Manager, American Heart Association

5. Reducing Food Waste From Farm to Fork

Did you know that from farm to fork, 40% of our food is lost as waste? By reducing waste food across the food system, we can increase healthy food access and address the environmental impact of unused foods. In this session, learn about food waste reduction issues and various strategies to capture wasted food through the food system from gleaning to composting. Find out how you can act to reduce waste in your community, business and household.

Moderator - Susan Bishop, Healthy Communities Supervisor, Minnesota Department of Health

Colleen Hetzel, Waste and Toxicity Specialist, Minnesota Pollution Control Agency

Andrea Hills, Sourcing Specialist, The Food Group

Susan Weissman, Senior Staff Attorney, Public Health Law Center

6. Navigating Small Retail Food Stores to Increase Healthy Food Access

Improving the food environment begins with an understanding of the available foods, merchandising practices and the challenges associated with increasing access to healthy foods in small stores. This session is designed to increase your understanding of the small store retail environment and provide



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tools to support your efforts to improve food access, especially in communities with limited access to healthy choices.

Melissa Laska, Professor, University of Minnesota, School of Public Health
Teresa Ambroz, State Nutrition Coordinator, Minnesota Department of Health
Liana Schreiber, Community Evaluation Coordinator, Minnesota Department of Health
Emily Kilbourn-Shear, Public Health Associate, CDC/Minnesota Department of Health

7. STORYTELLING - 2 Inspiring Food Systems Stories from Duluth

- **Building Resiliency in Lincoln Park: The Fair Food Access Story**

Duluth’s Fair Food Access Campaign used a cross sector collective impact approach to improve the food landscape of the Lincoln Park neighborhood in Duluth - a USDA defined Food Desert – including establishing a farmers’ market, community gardens and improving public transit to increase retail access. Hear the story of how the coalition used community engagement to understand barriers to fresh and healthy food access and to create solutions and strategies to overcome those barriers. **Brooke Wetmore, Community Development Manager, Zeitgeist; Emily Richey, Director, Duluth Community Garden Program; Luke Sharman, Expanding Horizons Coordinator, Churches United in Ministry (CHUM)**

- **Community Partnerships as catalysts for a Food Facelift – exploring the transformation of a corner of industrial West Duluth**

Hear about the story of Edible Duluth: Denfeld - an overview of the site as built, the journey taken to reach this result, the work of the partners, and the future vision for the site. Partnerships have launched a food based place-making initiative to increase access to fresh and healthy food by through plans to build a community garden, edible forest, deep winter greenhouse, hoop-house, and an outdoor classroom. **Jennifer Webb, Edible Duluth Program Coordinator, Duluth Parks & Recreation**

8. Getting your Message Out There (or, Make your Words Fly Better than Chickens)

How to get real engagement on your social? How to land a juicy news story? It's all about tailoring the important things you have to say for your many audiences and mediums. And it's more fun than you think.

Lucie Amundson, Locally Laid Egg Company

12:00 - 12:15pm

Transition time

12:15- 1:30pm

Lunch & Keynote Speaker: Lucie Amundson, MN farmer and author of Locally Laid: How we built a plucky industry-changing egg farm from scratch

1:30pm

Conference Adjourns