
Equity-Centered Design for Better Food Systems

Fun Fun Cheng, Jamie Bain, Sook Jin
Ong *for the 2019 Food Justice Summit*

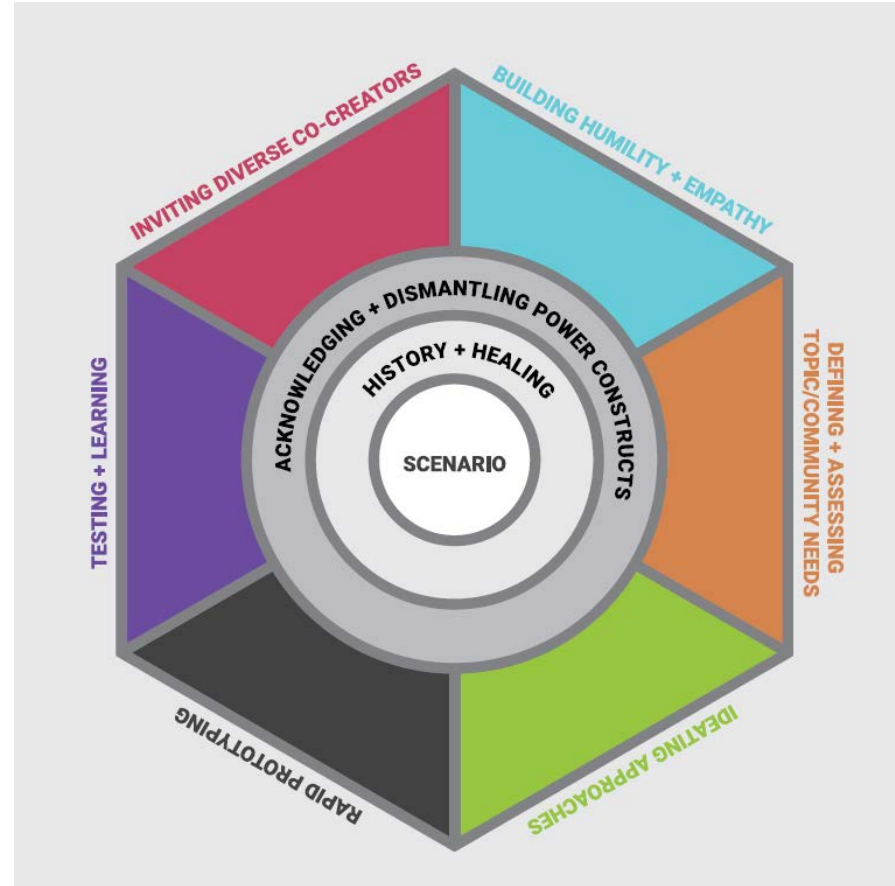


Equity-Centered Design



EQUITY DESIGN COMPONENTS

Equity-Centered Community Design
framework by Creative Reaction Lab

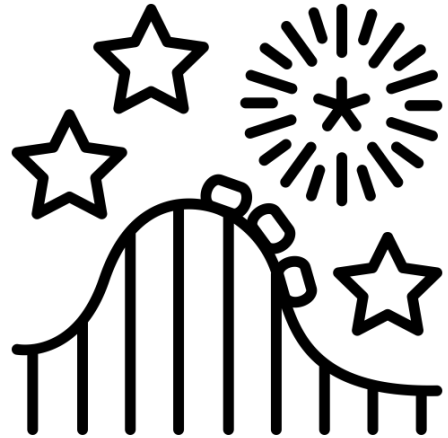


We will be on a ride together!

We will experience this simulation together. It will feel fast.

Stay open, trust the space.
See how it flows together.

In the end, you will get a list of all the resources we use.



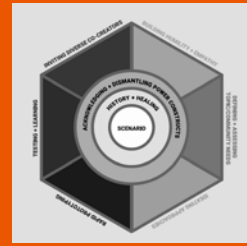


Let's choose a topic for today's simulation

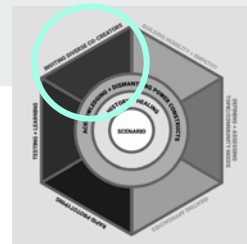
<http://etc.ch/kjN5>

1. Libraries
2. National Night Out or other similar neighborhood-focused gathering
3. Primary care/Medical appointment

[Results](#)



Here we go!



Inviting Diverse Co-creators

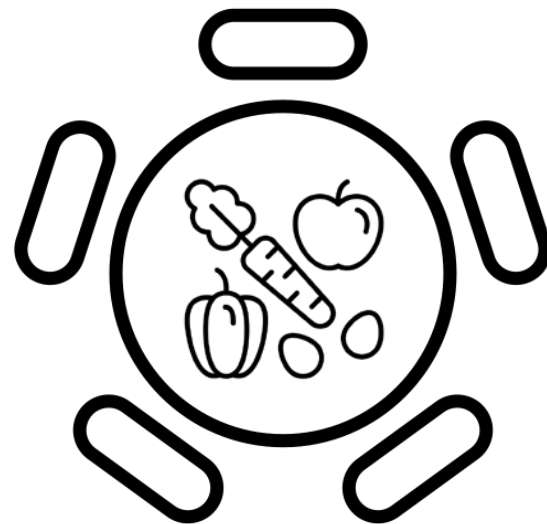
As a group:

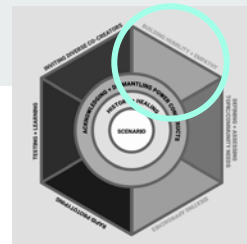
Get to know each other at your table.

What are some unique perspectives and experiences you bring to this topic?

Who else matters if we work on this topic?

Take notes at your table.





Humility & Empathy via Reflective Listening

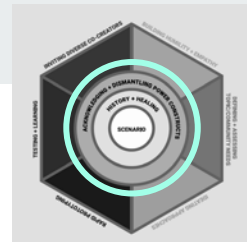
Pair up:

Interview each other to learn more about their experience on this topic.

Listen for facts, emotions, and values in their story.

Take ten minutes each. Don't forget to switch!



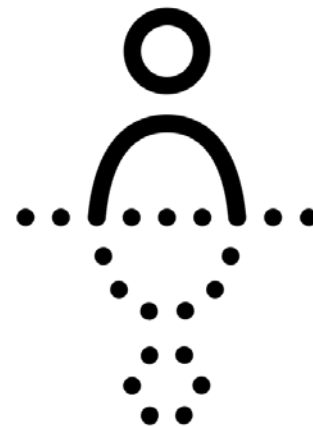


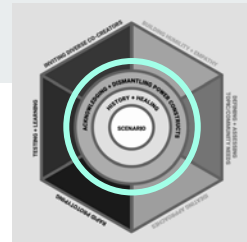
Acknowledging & Dismantling Power Constructs

By yourself:

Take 5 minutes for **silent reflection**.

Write down your notes in the worksheet.

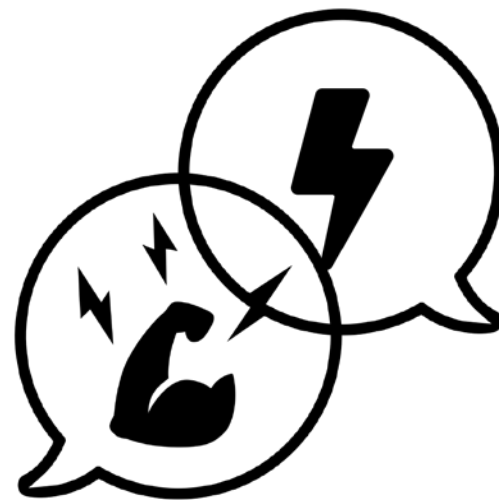


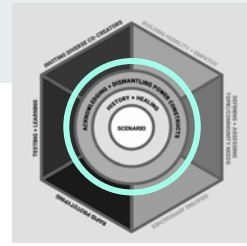


Acknowledging & Dismantling Power Constructs

Pair up:

Share what emerges for you as you recognize your relationship with/to power, in relation to our topic.



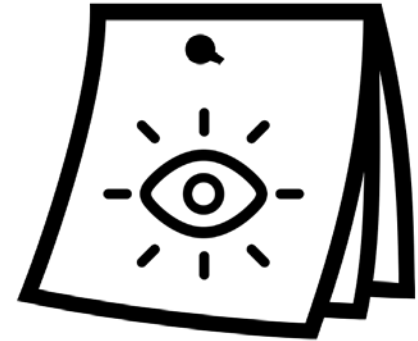


Group share

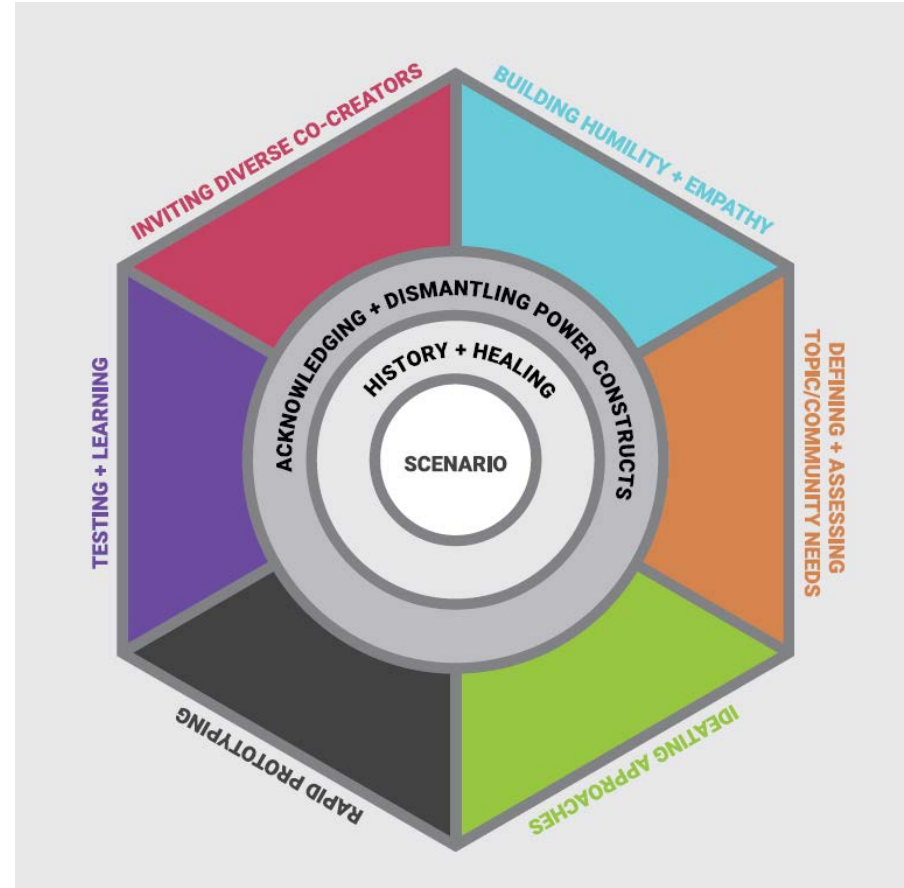
As a group:

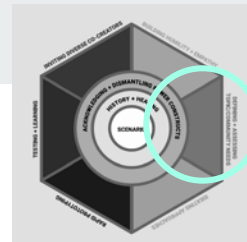
At your own table, discuss what you learned in the last three activities.

Name the emerging themes - one each on a large Post-It.



Let's take a break.





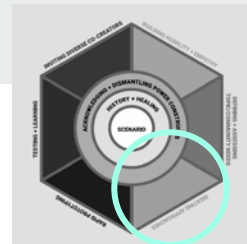
Defining

As a group:

Look at your themes, and who is at your table.

What is something you can pledge to try for the rest of this simulation?

We will make
_____ better
by _____.



Ideation

By yourself:

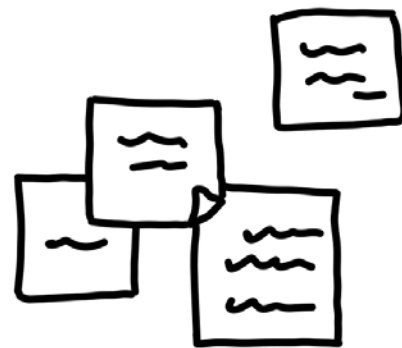
Brainstorm individually.

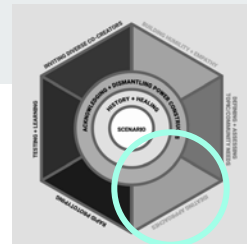
The more ideas, the better!

One idea per Post-It.

Take 5 minutes to come up with as many ideas as you have.

Minimum three ideas per person.





Ideation

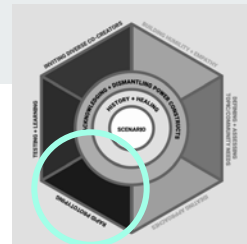
As a group:

Use a total of 10 minutes (for the whole group!) to share rapidly.

Don't over explain yourself!

Get a sense of what you might want to **create together** after this - can be from one idea, or a combination of ideas.



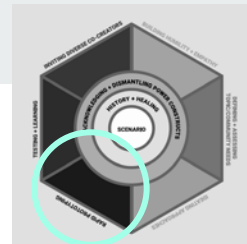


Making it real (Prototyping - it's a fleshed-out idea)

As a group:

Use the materials available to you and build a representation of the idea you've decided on.

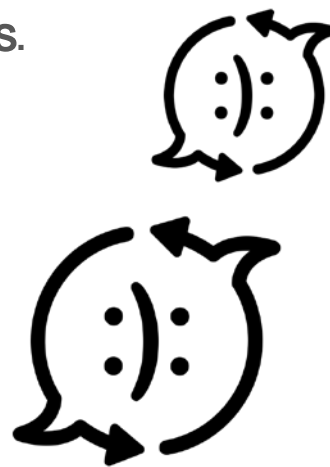




Rapid feedback

One or two persons from your table **remain to be presenters**.
(Pro-tip: you can swap out mid-way too so everyone gets a chance to visit other tables.)

The rest of you will **go around and visit other tables**.
Provide thoughtful feedback.



**Bringing this back to
our collective work in
food systems**





Before you go

Reflect on your experience.
Try something.
Take a look at the resources.
Be inspired by this Summit.

Applying Concepts from Equity-Centered Design - Reflection

Is there a topic or a work project that comes to mind that can benefit from parts of what you experienced today?

What are some elements or approaches of the equity-centered design practice that you would like to apply to the topic/work that comes to mind? What will that look like?

How might you commit to trying it out?

Resources to inspire your equity-centered design practice

Here is a list to get you inspired and going and in no way exhaustive/comprehensive. This field and practice is ever expanding, and you might find or know of resources beyond this list - including ones from your own practices. Some of these are focused on equity-centered design practices, some of these are focused on the use of human-centered design in food systems. We encourage you to explore, learn, and apply ones that are relevant to your own journey, context, and work.

"I'm not looking for process adoption, I'm looking for mindset change."
- Astorjeje Carroll, Creative Reaction Lab.

- Creative Reaction Lab's Equity-Centered Community Design Field Guide.
URL: <https://www.creative-reaction-lab.com/equity-field-guide>
We credit the Equity-Centered Community Design Field Guide for most of the methods used here in this workshop.
- National Equity Project's Liberatory Design.
URL: <https://national-equity-project.org/services/liberatory-design/>
- Design for Equity's Intentional Meal Kit.
URL: <https://www.designforequity.org/intent-20.html>
- IDEO.org's How can we design a better food system for tomorrow?
URL: <https://www.ideo.com/questions/how-can-we-design-a-better-food-system-for-tomorrow>
- Emil Kolawole and Amy Lazarus/Stanford d.school's Designing for Worldview.
URL: <https://dschool.stanford.edu/resources/2016/12/5/designing-for-worldview>

Our contact info:

Fun Fun Cheng
fcheng@theodysseyproject.org

Jamie Bain
jbain@umich.edu

Sook Jin Ong
sookjin.ong@gmail.com
www.creative-reaction-lab.com

Thank you!

Fun Fun Cheng

fcheng@thefoodgroupmn.org

Jamie Bain

jbain@umn.edu

Sook Jin Ong

sookjin.ong@gmail.com
www.ongsookjin.com