Equity-Centered Design for Better Food Systems

Fun Fun Cheng, Jamie Bain, Sook Jin Ong for the 2019 Food Justice Summit
Equity-Centered Design

Equity-Centered Community Design framework by Creative Reaction Lab
We will be on a ride together!

We will experience this simulation together. It will feel fast.

Stay open, trust the space. See how it flows together.

In the end, you will get a list of all the resources we use.
Let’s choose a topic for today’s simulation

1. Libraries

2. National Night Out or other similar neighborhood-focused gathering

3. Primary care/Medical appointment

Results
Here we go!
Inviting Diverse Co-creators

As a group:
Get to know each other at your table. What are some unique perspectives and experiences you bring to this topic?

Who else matters if we work on this topic?

Take notes at your table.
Humility & Empathy via Reflective Listening

Pair up:
Interview each other to learn more about their experience on this topic.
Listen for facts, emotions, and values in their story.

Take ten minutes each. Don’t forget to switch!
Acknowledging & Dismantling Power Constructs

By yourself:
Take 5 minutes for silent reflection.

Write down your notes in the worksheet.
 Acknowledging & Dismantling Power Constructs

Pair up: 
Share what emerges for you as you recognize your relationship with/to power, in relation to our topic.
Group share

**As a group:**
At your own table, discuss what you learned in the last three activities.

**Name the emerging themes** - one each on a large Post-It.
Let’s take a break.
Defining

As a group:
Look at your themes, and who is at your table.
What is something you can **pledge to try** for the rest of this simulation?

We will make ______ better by _____.
Ideation

By yourself:
Brainstorm individually.
The more ideas, the better!

One idea per Post-It.

Take 5 minutes to come up with as many ideas as you have.
Minimum three ideas per person.
Ideation

As a group:
Use a total of 10 minutes (for the whole group!) to share rapidly.
Don’t over explain yourself!

Get a sense of what you might want to create together after this - can be from one idea, or a combination of ideas.
Making it real
(Prototyping - it’s a fleshed-out idea)

As a group:
Use the materials available to you and build a representation of the idea you’ve decided on.
Rapid feedback

One or two persons from your table remain to be presenters. (Pro-tip: you can swap out mid-way too so everyone gets a chance to visit other tables.)

The rest of you will go around and visit other tables. Provide thoughtful feedback.
Bringing this back to our collective work in food systems
Before you go

Reflect on your experience.
Try something.
Take a look at the resources.
Be inspired by this Summit.
Thank you!

Fun Fun Cheng
fcheng@thefoodgroupmn.org

Jamie Bain
jbain@umn.edu

Sook Jin Ong
sookjin.ong@gmail.com
www.ongsookjin.com