

CANCER SUMMIT MINNESOTA 2019

Cancer Summer 2019 Breakout Session Summaries

McNamara Alumni Center – Minneapolis, MN

CONNECT

Prevention

Heritage Gallery Room

The Power of Networks

Jamie Bane, University of Minnesota Extension

This presentation will highlight keys to successful network strategy as illustrated through her work as Coordinator of the Metro Food Access Network (MFAN).

Detection

Ski-U-Mah Room

Collaborating for Earlier Detection of Lung Cancer

Nancy Torrison, A Breath of Hope Lung Foundation

We all do our part individually and within our own organizations and missions to move the needle on cancer, but there are times when collaboration can more quickly lead to desired outcomes. We were able to connect with top oncologists and healthcare leaders from most of Minnesota's healthcare organizations to spend a half day learning, sharing and looking for answers to an abysmal 4% response rate to lung cancer screening among those that are eligible. This simple scan can reduce a person's chance of lung cancer death by up to 60%.

Survivorship

Johnson Great Room

Connection and Survivorship

Lindy Yokanovich, Cancer Legal Care

Lindy will share an overview of the many issues that arise during survivorship and an opportunity to forge and strengthen connections among people and organizations working in identified areas of need.

Treatment

Thomas Swain Room

The Value of Advance Care Planning

Karen Peterson, Honoring Choices Minnesota

Advance Care Planning is often thought of as completing a written document, but that is just one component of the task. Conversations and relationship-building are key pieces of this valuable process. This session will explain what that means, how to do it, and what value comes from the journey.

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COLLABORATE

Building a Team

Ski-U-Mah Room

Collaboration Lessons for Cancer Organizations: The Story of MinneMinds

Denise Mayotte, MinneMinds

Alberto Monserrate, New Publica

The early childhood movement in Minnesota has been building for many years but the advent of the MinneMinds coalition six years ago greatly accelerated its gains. Learn how this coalition of over 100 nonprofits helped to build the early childhood movement in Minnesota, lessons that are transferable to any effort to gain public visibility and legislative wins.

Building a Network

Johnson Great Room

Building the Cancer Health Equity Network

Kiara Ellis, Masonic Cancer Center, University of Minnesota

During this session you will learn about the evolution that the Cancer Health Equity Network (CHEN) underwent to build into an action-orientated collective focused on making an impact and working on the objectives of the MN Cancer Plan through a cancer equity lens.

Collaboration in Rural Communities

Thomas Swain Room

Rural Cancer Care From Prevention and Delivery Through Survivorship

Anne Blaes, MD, MS, Masonic Cancer Center, University of Minnesota

In this presentation, Dr. Blaes will discuss issues and disparities affecting rural cancer patients both in the preventative setting through cancer diagnosis and into survivorship.

Collaboration in Clinical Trials

Heritage Gallery Room

Inclusive Clinical Trials: Lessons Learned

Dr. Sumedha Penheiter, Office of Health Disparities Research, Mayo Clinic – Rochester

Leslie Jordan, Center for Clinical and Translational Science (CCaTS), Mayo Clinic – Rochester

Dr. Sandeep Jain, Mayo Clinic Health System – Southeast Minnesota region

Dr. Carmen Radecki Breitkopf, Health Sciences Research, Mayo Clinic – Rochester

This presentation will discuss clinical trial practices that have proven to be helpful in soliciting and accruing research participants from all cultural backgrounds.

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COMMUNICATE

Policy Communication

Heritage Gallery Room

Taking Back Your Voice And Sense Of Control In The Unpredictable World Of Cancer

Monica Theis, Advocate with American Cancer Society Cancer Action Network

Monica shares her evolving cancer advocacy work from the start of her cancer story in 1992 through her stage 4 metastatic breast cancer diagnosis in 2015, from testifying in front of the Senate Health Care Committee to advocacy work with the American Cancer Society Cancer Action Network.

Storytelling

Ski-U-Mah Room

American Indian Survivor Strategies to Increase Cancer Screening

Laura Roberts, American Indian Cancer Foundation

Robert DesJarlait is an Anishinaabe colorectal cancer survivor from the Red Lake Nation. DesJarlait seeks to share his story across Indian Country to increase cancer screening – learn how he has partnered with the American Indian Cancer Foundation to share his story with tribal communities across Minnesota.

Social Media

Johnson Great Room

Social Media: From Novice to Natural

Sarah Debord, Colon Cancer Coalition

Kris Newcomer, Firefly Sisterhood

Understanding social media platforms can be daunting, but learning how to affectively plan and use diversified messaging to reach your audience can engage, inform, and educate your followers. From simple calendar planning, to “social media listening,” learn how to improve your social media savvy and grow your audience and influence.

Communicating Data

Thomas Swain Room

How the Minnesota Department of Health Uses Data to Communicate About Radon

Marc Katz, MN Department of Health, Indoor Air Unit

Learn how the Indoor Air Unit at the Minnesota Department of Health (MDH) uses radon data to improve the effectiveness and viability of our radon program, including how MDH communicates radon data to help generate public awareness, policy change and innovative programs.